

## Emanuel Costa

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**Objective:** To obtain a position that will utilize my strong Internet related skills - web development, design and project management for the World Wide Web – database design, system analysis and programming knowledge. I look forward for a long term commitment with a large company that will provide me the opportunity to work with highly technical software applications and personal with the intent to improve profitability.

### Relevant Skills/Technologies Used Summary:

- Hand coded programmer;
- Senior system analysis experience;
- Webservices and distributed applications;
- Strong knowledge of all major web design software;
- Very hard worker;
- Organized and detail oriented;
- Committed to deadlines;
- Fluent in English, Portuguese and Spanish;
- Over 15 years experience in web development;
- Adobe ColdFusion Certified Developer;
- HTML, XHTML and CSS;
- JavaScript and Ajax (jQuery);
- XML, XSL, XSD, SOAP;
- Java and JWS;
- PHP, Perl, Lisp;
- Windows NT/2000/2003
- Red Hat, Fedora, CentOS;
- Entry level C# and .NET;
- ASP 3.0;
- Flash ActionScript, Remoting and Flex;
- Mailing software hardware (Ironport, StrongMail, VoloMP, PowerMTA);
- SQL Server (T-SQL, procedures, triggers and Administration);
- MySQL (management and development)
- Oracle (SQL development)
- Erwin and Case Studio Experience
- Database analysis and modeling;
- Business objects;
- Netsuite integration;
- SugarCRM;
- Content Management Systems;
- Web Administration and reporting tools;
- Open source applications;

### Work Experience \*:

· *Senior Programmer / Database Specialist / SEO Expert*

[www.theatermania.com](http://www.theatermania.com)

Manhatan, NY

09/2008 - 03/2009

As a senior programmer I've made many improvements to the website functionalities. Including query optimizations, SEO and SEM, back end new features, cosmetic and usability addons. Working in a team of 5 technical professionals that handles the whole site technical aspects. Technoligis used: ColdFusion, SQL Server, Ajax, Javascript, CSS and HTML.

· *Project Manager / Senior Programmer / Database Specialist*

[www.wheelsnext.com](http://www.wheelsnext.com)

Doral, FL

07/2007 - 09/2008

As a senior technical person for Wheels Next, Inc, I am responsible for all the company's e-commerce websites, databases, search engine optimization, internet marketing, and technology advisor. Including long and short term technology direction, business-focused oversight of R&D and all the softwares/web applications used and produced by the corporation. Techologies used: Windows Server 2003, ColdFusion MX, PHP, SQL Server, SEO, SEM, XML feeds, Javascript, Ajax, HTML and CSS.

· *Chief Technology Officer / Senior Programmer / Database Specialist*

[www.axisinteractive.com](http://www.axisinteractive.com)

Hollywood, FL

08/2005 – 07/2007

As a senior technical person for Axis Interactive Media, I am responsible for all the company's technology roles. Including long and short term technology direction, business-focused oversight of R&D and all the softwares/web applications used and produced by the corporation. Technologies used: CentOS, Red Hat Enterprise, Windows Server 2003, Custom Mailing Software, PHP, .NET (C#), MySQL, SQL Server and ColdFusion MX 7, Ironport, PowerMTA, StrongMail, RoboMail and VolOMP.

I am also responsible for the alliance between Axis and [Wheels Next Inc](#), a leader in e-commerce sales of wheels, rims and tires on the internet. From the result of this alliance, Wheels Next will be able to have a search engine optimized website, with simple and customized checkout and shopping cart process that allows customers buy wheels and/or tires based on their own vehicle information plus many other e-commerce features. This site uses mainly ColdFusion MX 7, SQL Server 2000, Ajax and Javascript code.

· *Senior Web Developer*

[www.foresite.com](http://www.foresite.com)

Hollywood, FL

07/2002 – 07/2005

Foresite.com is the premier partner for **Able Commerce**. An e-commerce software solution based on ColdFusion/Java/ASP/.NET. Using mainly SQL Server 2000 as database tier. I customized e-commerce systems for the company's major clients such as **Designer Linens Outlet**, the online subsidiary of one of the largest bed & bath manufacturer in the country featuring popular items from top brands including **Nautica, Ralph Lauren, Liz Claiborne, Dockers and Calvin Klein**. I fully customized also the front and back end of **the Island Surf Store**, the world's largest online retailer of cool sandals, surf apparel and accessories, featuring top brands including **Reef, Quicksilver, Billabong, Rainbow, O'Neill and Roxy**. I was responsible for analysis and development for several e-commerce projects utilizing the latest web related technologies and platforms. One of Foresite's most successful developed project I worked is an EDI system to integrate our client's back end software and **Amazon.com's** merchant platform using ColdFusion, Java, Web Services, SOAP, XML, XSL, XSD and SQL Server. I also developed an Auction based website that uses Flash Remoting for bid alert, a dynamic Macromedia Flash site with shopping cart and CMS features, a portal for Oracle consultants using Oracle 8i and many others.

· *Project Manager, Senior System Analyst and Programmer*

[www.globalcel.com](http://www.globalcel.com)

Key Biscayne, FL

05/2002 – 06/2002

Globalcel is a company formed with the purpose to provide international wireless communications at reduced cost. I was in charge to manage and develop the company's billing, collection software and web site portal. Technologies used: Visio/ColdFusion/SQL Server/JavaScript/XML/Flash

· *Project Manager and Senior Web Developer*

[jmc.fiu.edu](http://jmc.fiu.edu)

Miami, FL

03/2002 – 04/2002

The newsletter website for the School of Journalism and Mass Communication at FIU (**Florida International University**) was developed in record time. Its Content Management, News, Archive and Automated Menu System uses ColdFusion, SQL Server, JavaScript and HTML

· *Project Manager and Web Developer*

[www.todotrivial.com](http://www.todotrivial.com)

Miami, FL

03/2002 – 04/2002

This is a spanish portal for the 2002 **FIFA Soccer World Cup**. I was in charge to act as project manager and developer. From concept to implementing the 1<sup>st</sup> phase of this project took 2 weeks with a team of 4 people (One developer, one DBA, One Designer and one content administrator). Technologies used: PHP/(MySQL/Oracle) EDI/Flash/Fireworks

· *Project Manager, Web Developer and Designer*

[www.astralfreight.com](http://www.astralfreight.com)

Miami, FL

01/2002 – 02/2002

Created a multilingual web site for a freight forwarder including CMS, database driven web pages and Administration tools for easy maintenance and scalability. Technologies: Flash/PHP/MySQL

· *Senior Web Developer and System Analyst*

[www.entre-nos.com](http://www.entre-nos.com)

Miami, FL

09/2000 – 10/2001

An investment from **Vivendi Universal**. A leader in media and telecommunications with activities in music, interactive games, fixed and mobile telecommunications, television and film. This was a \$2,000,000.00 Spanish web portal having the main investor. As a Senior Cold Fusion Programmer and System Analyst I was the person in charge if something went wrong with any of our websites. I had full knowledge on all project from concept to deployment

· *System analyst, Database modeler and Web Developer*

[www.parque.com](http://www.parque.com)

Miami, FL

01/2000 – 06/2000

I was responsible for the business analysis, application development and programming, including responsibility for the organization, requirements definition, analysis, functionality, and user interface for this multilingual newsletter's portal. This web site is an n-tier application (SQL Server 2000/Cold Fusion/SendMail).

· *Web Developer and Designer*

[www.braziliancustoms.net](http://www.braziliancustoms.net)

Miami, FL

01/2000 – 09/2000

As a partner of **Vastera**, a provider of global trade management recently acquired by **JPMorgan Chase Bank**, BCN developed this web-based software program that, based on data supplied by the client, provides information that is both pertinent and important to negotiations, such as: import costs and customs duties, informational support in establishing final sales price in Brazil, costs of taxes related to the commercialization of a product within

Brazil and operational costs and profit calculations. I was in charge to optimize the user experience and the technologies used were ASP 3.0 and SQL Server 7.0

· *Senior Web Developer and System Analyst*

[www.fortaleza.net](http://www.fortaleza.net)

Fortaleza, CE, Brazil

I developed from scratch this community website for the Fortaleza Esporte Clube fans, a first division soccer club in Brazil. Using mainly PHP, JavaScript and MySQL. Featuring a Forum and many dynamic generated pages for news, scores and pools.

**Education:**

Bachelor's Degree in Civil Engineering from Universidade Federal do Ceará (UFC)- Brazil  
UFC Computer lab internship for two years.  
UFC algorithms 18 month course.

**Technical Blogs:**

Current author of [A Web Developer Opinion](#).

Former writer and contributor for [www.cfgigolo.com](http://www.cfgigolo.com) - written by professional web developers from Brazil about ColdFusion and Macromedia related products (Actionscript and Flex) .

**Citizenship Status:**

Permanent Resident with Green Card.

**Current studies:**

SEO, SEM, Email Marketing

*\*References and further information about web sites and applications will be provided upon request. Some web sites are not available on the Internet. Only on development server, blocked by firewall, allowed only for recognized users IPs. Resume addendum also available upon request.*

**Updated:** 05/11/2009